POZNAŃ UNIVERSITY LIBRARY IN WEB 2.0
- A DEVELOPMENT OF USER-FRIENDLY DIGITAL COMMUNICATION SYSTEM
AND THE RESULTING BENEFITS AND VALUE.

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ASK A LIBRARIAN - VIRTUAL ENQUIRY SERVICE (SINCE 2009)
ONLINE COMMUNICATION WITH USERS, LIBRARY CONSULTANTS AVAILABLE 24/7
ONLINE INFORMATION DELIVERY

TYPES OF SYNCHRONIC AND ASYNCHRONOUS COMMUNICATION
- SOCIAL PLATFORMS: GG, AIM, YAHOO, MEEDO
- SKYPE
- MOBILE PHONE
- E-MAIL MESSAGES
- HELPDESK SYSTEM

THE UNIVERSITY LIBRARY FAN PAGE ON THE FACEBOOK SOCIAL NETWORKING PLATFORM (SINCE JAN. 13, 2010)
USAGE STATISTICS
CULTURAL EVENTS, DISCUSSIONS

WWW.LIB.AMU.EDU.PL ON THE SOCIAL NETWORK
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